

# HAILEY MORAN

(661) 373-0254 | haileliz93@gmail.com

**Professional Promotional Model, Brand Ambassador, Product Specialist, and Events Assistant  
With 4 years of full-time experience in the events/promotions industry**

## EDUCATION

Occidental College

May 2015

Bachelor of Arts, Theater, *Cum Laude*

## TRADE SHOWS/EXPOS

New York Comic Con: Adult Swim (New York)

Aug 2016

Mobile Media Summit - Registration (New York)

May, Sept 2016

Slack: Frontiers Conference - Registration (New York)

Oct 2018

Indie Beauty Expo: Hickey Lipstick (New York)

Aug 2018

New York Comic Con: Chevrolet

Oct 2018

CES: Google (Las Vegas)

Jan 2019

Atlanta Home Show: Bath Planet (Atlanta)

Mar 2019

Taliah Waajid's Natural Hair Show: Cantu (Atlanta)

April 2019

AWS Summit - Registration (Atlanta)

April 2019

Royal Crown Trade Show: Jameson & Altos (Atlanta)

May 2019

The Ultimate Women's Expo: Garden Lites (Atlanta)

June 2019

AmericasMart Atlanta Apparel Show: &Merci (Atlanta)

June 2019

AmericasMart Gourmet Show: Coffee of Grace (Atlanta)

July 2019

## PROMOTIONS/ACTIVATIONS

Arts Brookfield at Brookfield Place (New York)

Dec 2015-Mar 2017

Arts Brookfield: INTRUDE (New York & Los Angeles)

April, June 2016

Marketing Week: The Girls' Lounge (New York)

Sept 2016

Nexar: Manhattan Project (New York)

Feb 2017 - Mar 2018

LG x WeWork: LG Gram Lounge (New York)

April - July 2018

Commonwealth Joe Coffee Roasters (New York)

June 2018 - Oct 2018

Saks Fifth Ave: EB Florals (New York)

Sept 2018

Museum of Pizza x Nameless Network (New York)

Oct 2018

US Army: Momentum (Atlanta)

Dec 2018

Be the Match (Atlanta)

Dec 2018

MLS Cup: MLS Fan Pass (Atlanta)

Dec 2018

AT&T: Super Saturday Night (Atlanta)

Jan 2019

Kellogg's Tony the Tiger: Walmart Pickup Program (Atlanta)

Mar 2019

Straight Talk Wireless x Walmart (Milledgeville, GA)

Mar 2019

Old Spice: Sweet Auburn Festival (Atlanta)

May 2019

Target: United Cup (Atlanta)

May 2019

T-Mobile x Ariana Grande (Atlanta)

June 2019

Toyota x Hire Our Heroes (Augusta)

June 2019

Chevrolet x Atlanta Braves (Atlanta)

July 2019

Piedmont Healthcare: Atlanta United (Atlanta)

Aug 2019

## FESTIVALS

TriBecca Film Festival (New York)

April 2016

Curl Fest - Registration (New York)

July 2018

Panorama Music Festival: Zenni Optical (New York)

July 2018

## FOOD SAMPLING

Vitamin Water: Kiwi Strawberry University (Atlanta)

Nov 2018

Hostess Snacks: Sweetennial Tour (Atlanta)

May 2019

Garden Lites: The Ultimate Women's Expo (Atlanta)

June 2019

Clif Bar: Peachtree Road Race (Atlanta)

July 2019

Sweet Earth Foods: Atlanta Open (Atlanta)

July 2019

**VIP EVENTS**

Movie Premiere: Us (Atlanta)

*March 2019*

Movie Premiere: The Secret Life of Pets 2 (Atlanta)

*June 2019*

**LIQUOR**

*On-Premise:* Dos Equis; Heineken; Cocalero; Jameson; Martell, Avion, Beefeater Pink,

Bird Dog Whiskey, Seagrams, Absolut

*Dec 2018 - Current*

*Off-Premise:* Malibu; Aberlour; Altos

*April 2019 - Current*

**SKILLS**

Excellent customer service and people skills; Fast learner and easy to teach; Comfortable working in fast pace environments; Responsible and punctual; Well spoken and articulate; Positive attitude and great energy; Capable of standing and working for long hours; proficient in event registration, check-in, line management and product demonstration

**REFERENCES**

Bo Natchimphlee

Brand Ambassador, Recruiter

natchimphleebo@gmail.com

Andrea Calvache - Legacy

Field Manager, South

andrea.calvache@legacymarketing.com

Danny Marte - Nexar

Manager for NYC Operations

danny@getnexar.com